



AVS ENGINEERING COLLEGE

We Create Responsible Engineers

(Approved by AICTE, New Delhi | Affiliated to Anna University, Chennai | Recognized Under 2(f) of UGC Act 1956)

Military Road, Ammapet, Salem - 636 003.

Date:09.08.2019

Circular

This is to inform that our college Entrepreneurship Development Cell has planned to organize a Seminar on “**Innovative Strategies in Entrepreneurial Ventures**” for our students on **13.08.2019** (Tuesday), Timing - 02.00 PM.

Interested student can register their names with their Class coordinator before 4.30 p.m.

PRINCIPAL

**Principal
AVS Engineering College,
Military Road, Ammapet,
Salem-636 003.**

To:

- 1) Vice Principal
- 2) All HoDs
- 3) Office
- 4) To all Notice boards

Copy to the Correspondent



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AVS ENGINEERING COLLEGE

Since 2008

Military Road, Ammapet, Salem.

Entrepreneurship Development Cell

Organizes

A seminar on

**Innovative
Strategies in
Entrepreneurial
Ventures**

Venue

**Dennis Ritchie
Seminar hall**

Resource Person

Mr.Prabu Sridhar

Automotive

Software Engineer

**Visteon Corporation,
Shanghai,China.**



02 pm TO 04 pm



13.8.2019

Participants:

II,III,IV

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Event Report

- 1 Club/Cell : Entrepreneurship Development Cell
- 2 Event : Entrepreneurship awareness program
- 3 Title : **Innovative Strategies in Entrepreneurial Ventures.**
- 4 Staff Co-Ordinator : Mr.Velmurugan.M
- 5 Guest : **Mr.Prabu Sridhar**
Automotive Software Engineer
Visteon Corporation, Shanghai, China.
- 6 Date &Time : 13.08.2019& 02.00 pm
- 7 Venue : Dennis Ritchie Seminar Hall
- 8 Targeted Participant : II, III & IV Year UG students
- 9 No. Of. participants : 121 Students
- 10 Objective : The program aims to empower Students with the knowledge and skillsrequired to entrepreneurial landscape, and innovation. To improve mindset of creativity and innovation among students.Teach students how to develop comprehensive business plans that align with innovative strategies
- 11 Outcome : The outcome of theprogram focused on student empowerment in entrepreneurial landscape and innovation.Graduates can create comprehensive business plans that integrate innovative strategies and adapt to changing market conditions



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ABOUT THE PROGRAM

The AVS Engineering College's Entrepreneurship Development Cell (EDC) hosted a seminar for students on the subject of **“Innovative Strategies in Entrepreneurial Ventures”**. The program focused on equipping individuals with the knowledge, skills, and mindset needed to create and manage successful Entrepreneurial ventures.

PHOTOS



Seminar on **“Innovative Strategies in Entrepreneurial Ventures”** on 13.08.2019

EVENT COORDINATOR

PRINCIPAL



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Military Road, Ammapet, Salem - 636 003.

Date: 23.09.2019

Circular

This is to inform that our college Entrepreneurship Development Cell has planned to organize a seminar on “**Foundation for Engineering Start-ups in Business Model Canvas**” for our students on **30.09.2019** (Monday), Timing - 02.00PM.

Interested Students can register their names with their Class Counsellor by before 4.30 p.m.

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Principal
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Entrepreneurship Development Cell

Organizes

A seminar on

Foundation for Engineering Startups in Business Model Canvas

Venue

**Dennis Ritchie
Seminar hall**

Participants

II, III, IV Years  02 pm TO 04 pm

Resource Person

Mr. Chittaranjan Pramod Mahajan
CEO -Dolphin Labs & Founder
President
Dolphin Educational
and Research Society,Pune.



30.9.2019

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Event Report

- 1 Club/Cell : Entrepreneurship Development Cell
- 2 Event : Entrepreneurship awareness program
- 3 Title : **Foundation for Engineering Startups in Business Model Canvas.**
- 4 Staff Co-Ordinator : Mr.Baskaran K
- 5 Guest : **Mr.Chittaranjan Pramod Mahajan**
CEO -Dolphin Labs & Founder President Dolphin Educational and Research Society, Pune.
- 6 Date & Time : 30.09.2019 & 02.00 am
- 7 Venue : Dennis Ritchie Seminar Hall
- 8 Targeted Participant : II, III & IV Year UG students
- 9 No. of Participants : 142 Students
- 10 Objective : Identify and understand the target customers within the engineering industry, such as businesses needing engineering solutions, manufacturers. How to define your revenue model, specifying how your engineering startup will generate income from product sales, subscription models, licensing, or service contracts
- 11 Outcome : The Business Model Canvas (BMC) is a valuable tool to help organize and articulate key aspects of start-ups. This includes product milestones, market penetration goals, or financial targets.



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ABOUT THE PROGRAM

The AVS Engineering College's Entrepreneurship Development Cell (EDC) hosted a seminar for II, III, and IV EDC students on the subject of **“Foundation for Engineering Start-ups in Business Model Canvas”** and discussed on the various Start-Ups and its significance in the Innovations.

PHOTOS



Seminar on **“Foundation for Engineering Start-ups in Business Model Canvas”** on
30.09.2019

EVENT COORDINATOR

PRINCIPAL



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Military Road, Ammapet, Salem - 636 003.

Date:18.09.2019

Circular

This is to inform that our college Entrepreneurship Development Cell has planned to organize a Seminar on “**Customer Needs and Market Opportunities in Entrepreneur Market Research**” for our students on **25.11.2019** (Monday), Timing - 02.00 PM.

Interested students can register their names with their Classcoordinator by today before 4.30p.m.

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Entrepreneurship Development Cell

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A seminar on

**Customer Needs
and Market
Opportunities
in Entrepreneur
Market
Research.**



Venue

**Dennis Ritchie
Seminar hall**

Participants

II, III, IV Years

Resource Person

Dr.A.Athif Shah
Chairman and Managing Director
ABE Semiconductor Designs
Chennai



25.11.2019



02 pm TO 04 pm

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Event Report

- 1 Club/Cell : Entrepreneurship Development Cell
- 2 Event : Entrepreneurship awareness program
- 3 Title : **Customer Needs and Market Opportunities in Entrepreneur Market Research.**
- 4 Staff Co-Ordinator : Dr.Manivannan R
- 5 Guest : **Dr.A.Athif Shah**
Chairman and Managing Director
ABE Semiconductor Designs, Chennai.
- 6 Date &Time : 25.11.2019&2.00 pm
- 7 Venue : Dennis Ritchie Seminar Hall
- 8 Targeted Participants : II, III & IV Year UG students
- 9 No. of Participants : 135 Students
- 10 Objective : The objective is to understand customer needs,to Assess Market Size and Growth Potential, To Analyze Competitor Landscape, to validate business idea, to Explore emerging trends, To identify potential risks and challenges associated with entering the market.
- 11 Outcome : The outcome of program is a comprehensive understanding of the target market, enabling entrepreneurs to make informed decisions, mitigate risks, and capitalize on opportunities in the competitive business landscape.



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ABOUT THE PROGRAM

The AVS Engineering College's Entrepreneurship Development Cell (EDC) hosted a seminar for its II, III, and IV year students on the subject of **“Customer Needs and Market Opportunities in Entrepreneur Market Research”**

PHOTOS



Seminar on **“Customer Needs and Market Opportunities in Entrepreneur Market Research”** on 25.11.2019

EVENT COORDINATOR

PRINCIPAL