

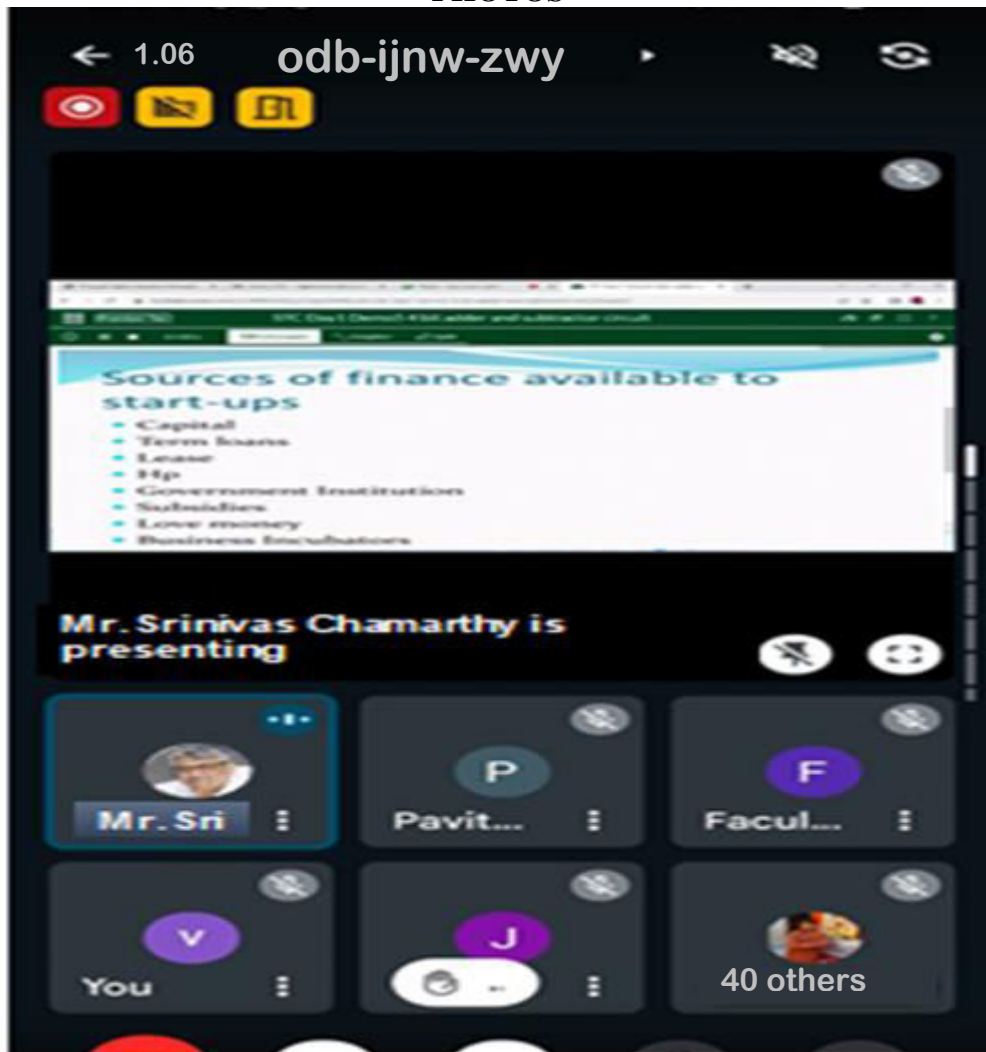
Event Report

- 1 Club/Cell : Entrepreneurship Development Cell
- 2 Event : Webinar
- 3 Title : Options and Approaches in Financing and Funding Strategies for Engineering Startups
- 4 Staff Co-Ordinator : Mr. Senthil Kumar C
- 5 Guest : Mr.Srinivas Chamarthi
Managing Director
CYME Automation Systems Pvt Ltd,
Hyderabad.
- 6 Date &Time : 29.06.2020& 12.30 pm
- 7 Venue/Online link : <https://meet.google.com/odb-ijnw-zwy>
- 8 Targeted Participants : II, III & IV Year UG students
- 9 No. of Participants : 47 Students
- 10 Objective : Optimize financing for engineering startups through diverse strategies, including venture capital, angel investors, crowd funding, and government grants. Align funding approaches with the company's growth stage, technological innovation, and market potential for sustainable development.
- 11 Outcome : Enhance financial viability and growth prospects for engineering startups by leveraging diverse funding avenues such as venture capital and government grants. Optimize capital structure to propel innovation, market expansion, and long-term sustainability.

ABOUT THE PROGRAM

The AVS Engineering College Intellectual Property rights Cell (IPR) hosted an online webinar for its II, III, students on the topic “Options and Approaches in Financing and Funding Strategies for Engineering Start-ups”. Mr.SrinivasChamarthy, Managing Director, CYME Automation Systems Pvt, Ltd. being an successful person in an automation concern, shared all insights of his experiences in registration in MSME

PHOTOS



Webinar on “Options and Approaches in Financing and Funding Strategies for Engineering Startups” on 29.6.2020

EVENT COORDINATOR

PRINCIPAL



AVS ENGINEERING COLLEGE

Since 2008

Military Road, Ammapet, Salem.

Entrepreneurship Development Cell

Organizes

Webinar on

Options and Approaches in Financing and Funding Strategies for Engineering Startups



Resource Person

Mr. Srinivas Chamorthy

Managing Director

CYME Automation Systems Pvt Ltd,
Hyderabad.

Google Meet Link

<https://meet.google.com/odb-iinw-zwv>



29.06.2020



10 am TO 12pm

www.avseggcollege.ac.in

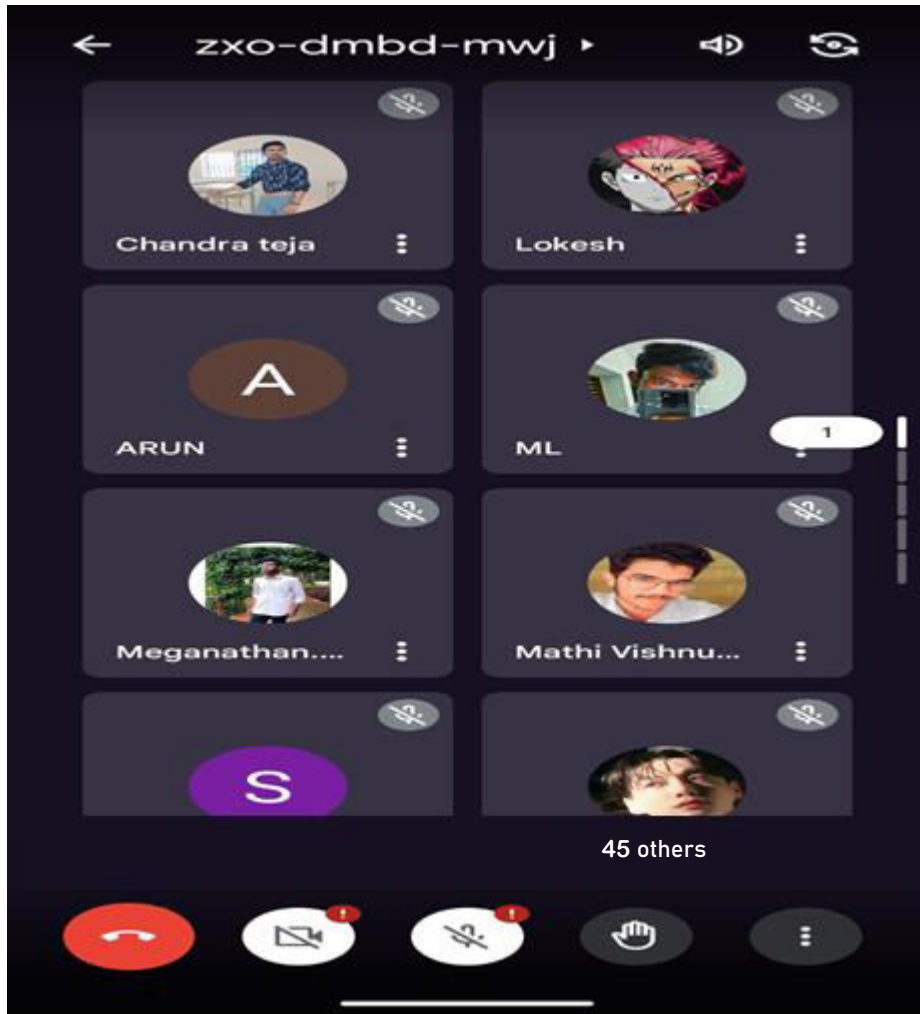
Event Report

- 1 Club/Cell : Entrepreneurship Development Cell
- 2 Event : Webinar
- 3 Title : Workshop on Entrepreneurship Opportunity For Aspirants Entrepreneurs.
- 4 Staff Co-Ordinator : Dr.R.Viswanathan, EDC Coordinator
- 5 Guest : Mrs.Malinee Sharavanan
Women Wellness Coach
Entrepreneur& Founder of Rebelle Pads
Salem
- 6 Date &Time : 18.07.2020& 10.00 am
- 7 Venue/Online : <https://meet.google.com/zxo-dmbd-mwj>
- 8 Targeted Participants : II, III & IV Year UG students
- 9 No. of Participants : 50Students
- 10 Objective : Inspire and motivate aspiring entrepreneurs. Provide insights on identifying opportunities, market analysis, business planning, financial literacy, legal aspects, team building, marketing, risk management, networking, technology, innovation, success metrics, sustainability, and resource mobilization.
- 11 Outcome : Participants gain inspiration, knowledge, and skills to identify and seize entrepreneurial opportunities. They develop a solid business plan, enhance financial literacy, build effective teams, and establish valuable networks for sustained success.

ABOUT THE PROGRAM

The AVS Engineering College Entrepreneurship Development Cell (EDC) hosted an online webinar for its II, III & IV year students on the topic “Workshop on Entrepreneurship Opportunity For Aspirants Entrepreneurs.”Mrs. Malinee Sharavanan, Women Wellness Coach Entrepreneur& Founder of Rebelle Pads Salem, being a successful person in an Entrepreneur concern, shared all insights of her experiences.

PHOTOS



Seminar on “Workshop on Entrepreneurship Opportunity for Aspirants Entrepreneurs on
18.07.2020

EVENT COORDINATOR

PRINCIPAL



AVS ENGINEERING COLLEGE Since 2008

Military Road, Ammapet, Salem.

Entrepreneurship Development Cell

Organizes

A webinar on

**Workshop on
Entrepreneurship
Opportunity For
Aspirants
Entrepreneurs**



Resource Person

Mrs. Malinee Sharavanan

Women Wellness Coach

Entrepreneur &

Founder of Rebelle Pads

Salem

[Link](#)



18.07.2020



10 am TO 12pm

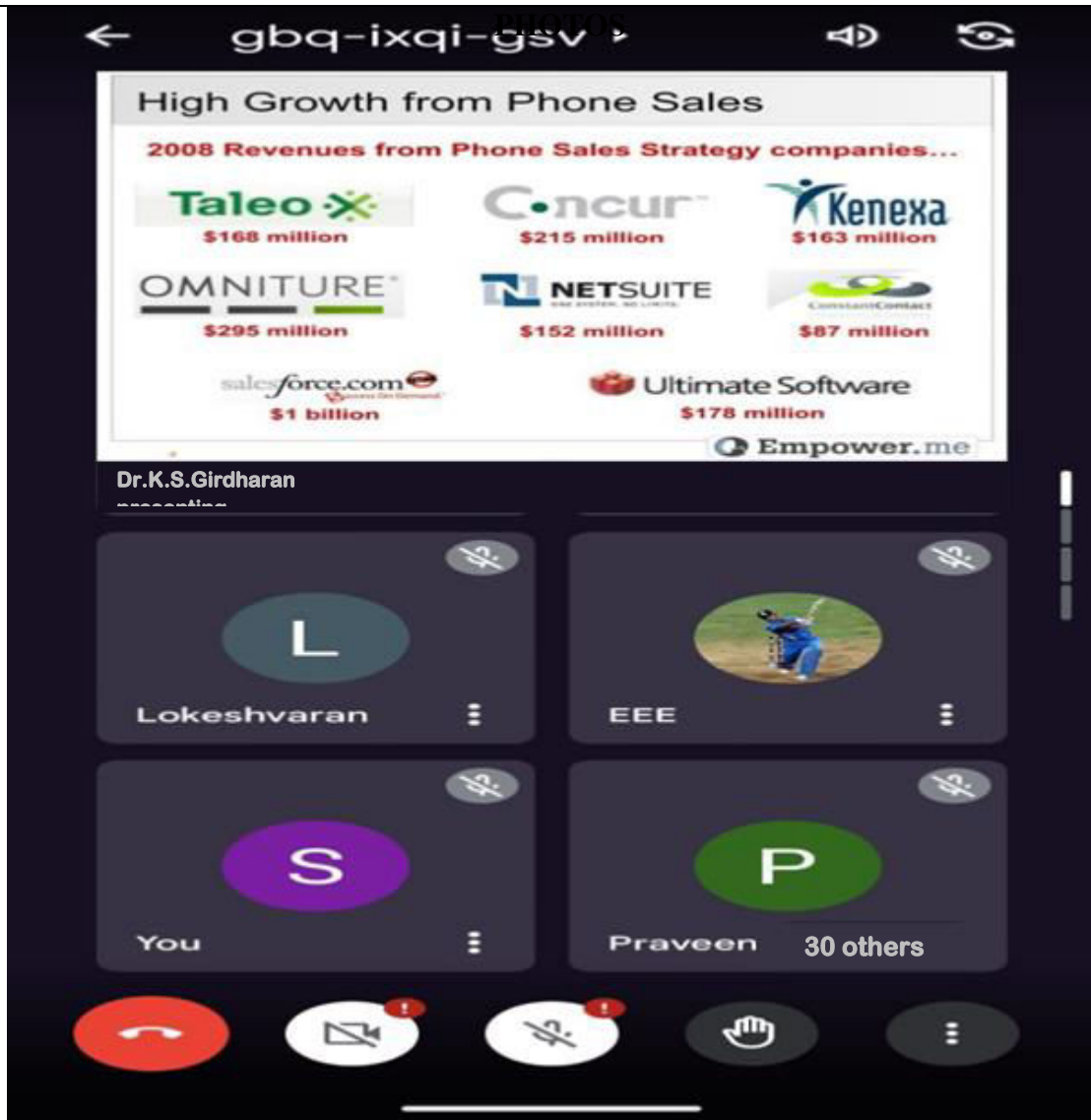
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Event Report

- 1 Club/Cell : Entrepreneurship Development Cell
- 2 Event : Webinar
- 3 Title : Customers in Marketing and Sales - Strategies for Engineering Startups.
- 4 Staff Co-Ordinator : Dr.R.Viswanathan, EDC Coordinator
- 5 Guest : Dr.K.S.Giridharan
ASP/EEE
NITTTR, Chennai
- 6 Date &Time : 25.09.2020& 10.00 am
- 7 Venue/Online : <https://meet.google.com/gbq-ixqi-gsv>
- 8 Targeted Participants : II, III & IV Year UG students
- 9 No. of Participants : 35 Students
- 10 Objective : Focus on understanding customer needs, delivering innovative solutions, establishing strong relationships, and optimizing sales processes.
Customer-centric product development, efficient sales funnels, and sustainable revenue growth.
- 11 Outcome : Achieve customer loyalty through tailored engineering solutions, optimize sales pipelines for increased conversions,
Foster long-term relationships, and secure market leadership by consistently delivering value and innovation in alignment with customer needs.

ABOUT THE PROGRAM

The AVS Engineering College's Entrepreneurship Development Cell (EDC) hosted a webinar for its II, III, and IV students on the subject of " Customers in Marketing and Sales - Strategies for Engineering Startups ".Dr.K.S.GirdharanASP/EEENITTR, Chennai shared how to Learn and attract and retain customers, optimize sales processes, and drive innovation for sustainable growth."



Webinar on "Customers in Marketing and Sales - Strategies for Engineering Startups" - 25.09.2020

EVENT COORDINATOR

PRINCIPAL



AVS ENGINEERING
COLLEGE Since 2008

Military Road, Ammapet, Salem.

Entrepreneurship Development Cell

Organizes

A webinar on

**Customers in Marketing
and Sales -
Strategies for
Engineering Startups**

Resource Person

**Dr.K.S.Giridharan
ASP/EEE
NITTTR, Chennai**

Link

<https://meet.google.com/gbq->



25.09.2020



10 am TO 12pm

www.avseenggcollege.ac.in

Event Report

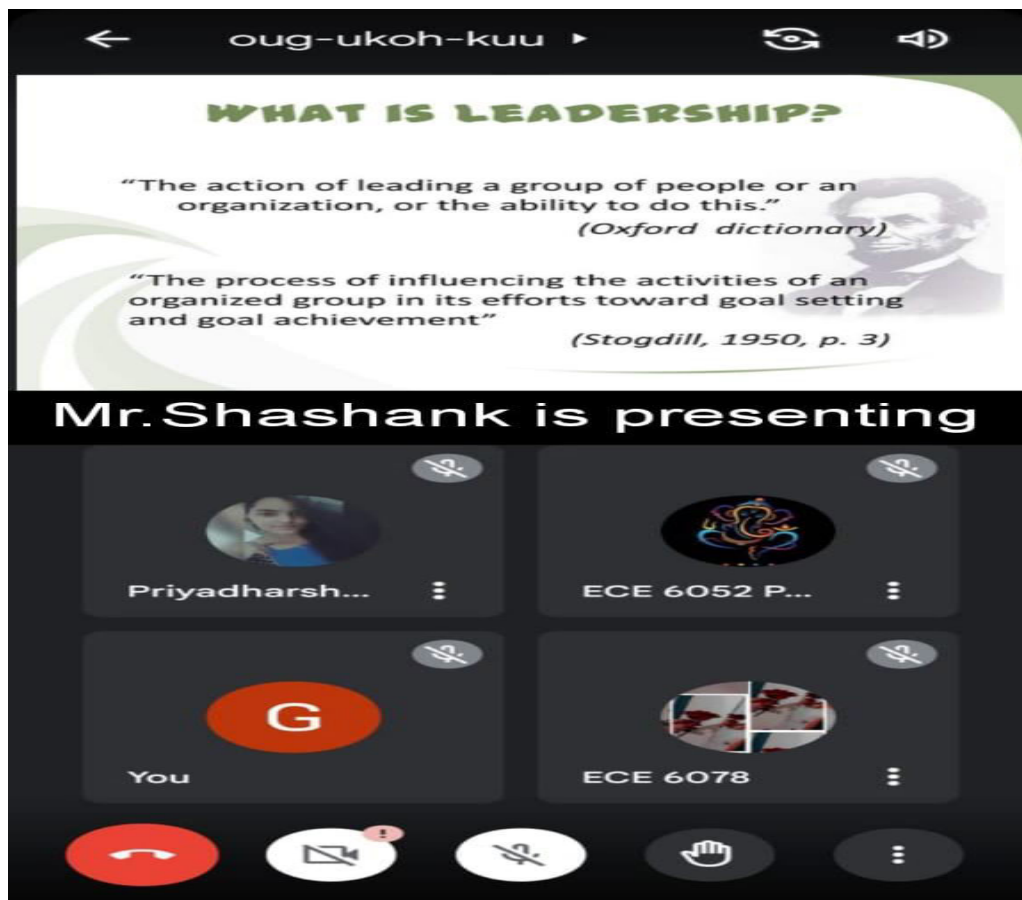
- 1 Club/Cell : Entrepreneurship Development Cell
- 2 Event : Entrepreneurship awareness program
- 3 Title : Effective Leadership and team Building in Engineering Entrepreneurship.
- 4 Staff Co-Ordinator : Mrs.N.Gangarani, EDC Coordinator
- 5 Guest : Mr.Shashank, co-founder and CTO of STAGE (Netflix for Bharat), CEO, Indore, Madhya Pradesh
- 6 Date & Time : 25.06.2021 & 2.00 pm
- 7 Venue/Online : <https://meet.google.com/oug-ukoh-kuu>
- 8 Targeted Participants : II, III & IV Year UG students
- 9 No. of Participants : 47 Students
- 10 Objective : To Create leadership in engineering entrepreneurship involves inspiring teams, fostering innovation, and aligning goals.
- 11 Outcome : High-performing teams, innovative solutions, streamlined processes and sustainable growth.

Effective leadership fosters a culture of collaboration, adaptability, and continuous improvement for lasting success.

ABOUT THE PROGRAM

The AVS Engineering College Research and Development Cell (R&D) hosted an online webinar for its II, III, students on the topic “Effective Leadership and team Building in Engineering Entrepreneurship “.The webinar paved a knowledge sharing about the progress of being a Entrepreneur initiator by Mr.Shashank, co-founder and CTO of STAGE(Netflix for Bharat), CEO, Indore, Madhya Pradesh.

PHOTOS



Seminar on "Effective Leadership and team Building in Engineering Entrepreneurship - 25.06.2021

EVENT COORDINATOR

PRINCIPAL



AVS ENGINEERING COLLEGE Since 2008

Military Road, Ammapet, Salem.

Entrepreneurship Development Cell

Organizes

A webinar on

**Effective
Leadership and
Team Building
in Engineering
Entrepreneurship**



Resource Person

**Mr . Shashank,
Co-founder and CTO
of STAGE(Netflix for Bharat) ,
CEO , Indore , Madhya Pradesh**

Link

<https://meet.google.com/oug-ukoh-kuu>



25.06.2021



2pm to 4pm

www.avsenggcollege.ac.in