



# AVS ENGINEERING COLLEGE



We Create Responsible Engineers

(Approved by AICTE, New Delhi | Affiliated to Anna University, Chennai | Recognized Under 2(f) of UGC Act 1956)

Military Road, Ammapet, Salem - 636 003.

Date:23.08.2022

## Circular

This is to inform that our college Entrepreneurship Development Cell has planned to organize a Seminar on “Entrepreneurship Opportunity for Aspirant Entrepreneurs” for our students on 26.08.2022(Friday)

Interested students can register their names with their respective class counsellor by today before 4.30 p.m.

**PRINCIPAL**

Principal  
AVS Engineering College,  
Military Road, Ammapet,  
Salem-636 003.

To :

- 1) Vice Principal
- 2) All HoDs
- 3) Office
- 4) To all Notice boards

Copy to The Correspondent



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# AVS ENGINEERING COLLEGE

Since 2008

Military Road, Ammapet, Salem.

## Entrepreneurship Development Cell

*Organizer*

# A seminar on Entrepreneurship Opportunity for Aspirant Entrepreneurs

### Resource Person

**Mr.S.Gowtham,**  
Field Coordinator, EDII-TN &

**Dr.R.Viswanathan,**  
EDC Coordinator,  
AVS Engineering College

### Venue

**Dennis Ritchie  
Seminar hall**



**26.08.2022**



**10 am TO 12pm**

[www.avseenggcollege.ac.in](http://www.avseenggcollege.ac.in)



## Event Report

- 1 Club/Cell : Entrepreneurship Development Cell
- 2 Event : Entrepreneurship awareness program
- 3 Title : Entrepreneurship Opportunity for Aspirant Entrepreneurs.
- 4 Staff Co-Ordinator : Dr.R.Viswanathan, EDC Coordinator
- 5 Guest : Mr.S.Gowtham, Field Coordinator, EDII-TN &Mr.AbdulKathar, Field Coordinator, Periyar University, Salem
- 6 Date &Time : 26.08.2022
- 7 Venue : Dennis Ritchie Seminar Hall
- 8 Targeted Participants : PG and UG students
- 9 No. of Participants : 118 Students
- 10 Objective : Students will learn How to Identify a problem that your product or service can solve, how to conduct market research,how to Build a network,and how to focus on marketing and branding



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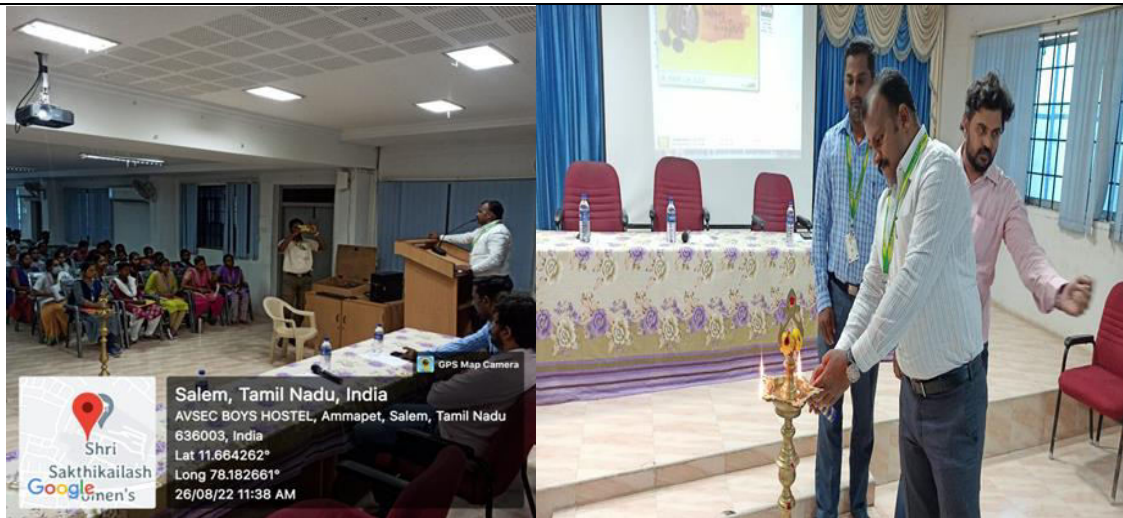
- 11 Outcome : Provided guidance, practical insights, and support in navigating the challenges of starting and growing a business



## ABOUT THE PROGRAM

The AVS Engineering College's Entrepreneurship Development Cell (EDC) hosted an awareness program on "Entrepreneurship Opportunity for Aspirant Entrepreneurs, for the UG students and the network for start and grow of Entrepreneurs.

## PHOTOS



Awareness program on "Entrepreneurship Opportunity for Aspirant Entrepreneurs  
"on 26.08.2022

**EVENT COORDINATOR**

**PRINCIPAL**



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Military Road, Ammapet, Salem - 636 003.

Date : 05.09.2022

## Circular

This is to inform that our college Entrepreneurship Development Cell has planned to organize a Seminar on “**Development of Leadership Skills**” for our students on 08.09.2022 (Tuesday)

Students can register their names with their class counsellor by today before 4.30 p.m.

**PRINCIPAL**  
Principal  
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# AVS ENGINEERING COLLEGE

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Military Road, Ammapet, Salem.

## Entrepreneurship Development Cell

*Organizes*

# A seminar on

# Development of Leadership Skills

### Resource Person

**JFF.RajeshwariVenkataraman, B.A.,  
National Trainer, NLP Practitioner,  
JCI India, Tamil Nadu**

### Venue

**Dennis Ritchie  
Seminar hall**



**08.09.2022**



**10 am TO 12pm**

[www.avseenggcollege.ac.in](http://www.avseenggcollege.ac.in)



## Event Report

- 1 Club/Cell : Entrepreneurship Development Cell
- 2 Event : Entrepreneurship awareness program
- 3 Title : Development of Leadership Skills.
- 4 Staff Co-Ordinator : MR. VENNILAVAN P
- 5 Guest : JFF.RajeshwariVenkataraman, B.A.,  
National Trainer, NLP Practitioner, JCI  
India, Tamil Nadu
- 6 Date &Time : 08.09.2022 & 10.00 am
- 7 Venue : Dennis Ritchie Seminar Hall
- 8 Participant Year &Department : PG and UG students
- 9 Participants Count : 159 Students
- 10 Objective : To Create self-awareness, Enhance communication and critical thinking. Ability to build and lead high-performing teams. Learn to empower and motivate Leadership skills.





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11 Outcome : To Provide guidance, practical insights, and support in Leadership skills.

To Promote the Leadership in team building for start-ups.



## ABOUT THE PROGRAM

The AVS Engineering College's Entrepreneurship Development Cell (EDC) hosted a seminar for its II, III, and IV EDC students on the subject of " Development of Leadership Skills “.

## PHOTOS



Seminar on “Development of Leadership Skills - 08.09.2022

EVENT COORDINATOR

PRINCIPAL



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Military Road, Ammapet, Salem - 636 003.

Date: 20.09.2022

## Circular

This is to inform that our college Entrepreneurship Development Cell has planned to organize a seminar on “Scaling and Growth Strategies for Engineering Startups” for our students on 23.09.2022 (Friday).

Interested Students can register their names with their respective class counselor before 4.30 p.m.

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# AVS ENGINEERING COLLEGE

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## Intellectual Property rights Cell

*Organizes*

# A seminar on



## Scaling and Growth Strategies for Engineering Startups

### Resource Person

**Mr. Yatheendra KV,**  
Senior Manager,  
Drillbit Softech,  
Bangalore

### Venue

**Dennis Ritchie Seminar hall**



**23.09.2022**



**10 am TO 12pm**

[www.avseenggcollege.ac.in](http://www.avseenggcollege.ac.in)



## Event Report

- 1 Club/Cell : Entrepreneurship Development Cell
- 2 Event : Entrepreneurship awareness program
- 3 Title : Scaling and Growth Strategies for Engineering Startups
- 4 Staff Co-Ordinator : MRS.GANGARANI N
- 5 Guest : Mr. Yatheendra KV, Senior Manager, DrillbitSofttech, Bangalore.
- 6 Date &Time : 23.09.2022 & 10.00 am
- 7 Venue : MBA Seminar Hall
- 8 Targeted Participants : II, III & IV Year UG students
- 9 No. of Participants : 149 Students
- 10 Objective : Students can understand business fundamentals. Develop an entrepreneurial mindset, innovative techniques and strategies. Gain knowledge about product development and prototyping, business funding and teamwork
- 11 Outcome : Prepares engineering students not only to innovate technically but also to understand the business aspects of bringing their innovations to the market successfully. The seminar ideally provides a balanced blend of theoretical knowledge, practical skills, and real-world applications.





## ABOUT THE PROGRAM

The AVS Engineering College's Entrepreneurship Development Cell (EDC) hosted a seminar for its II, III, and IV students on the subject of "Scaling and Growth Strategies for Engineering Startups". Pupils can gain knowledge of the ideas and tenets of open innovation, as well as the advantages it presents to businesses and the difficulties that might arise in putting open innovation tactics into practice.

## PHOTOS



Seminar on "Scaling and Growth Strategies for Engineering Startups" -23.09.2022

**EVENT COORDINATOR**

**PRINCIPAL**





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Military Road, Ammapet, Salem - 636 003.

Date : 14.03.2023

## Circular

This is to inform that our college Entrepreneurship Development Cell has planned to organize a Seminar on “**Innovation to Entrepreneurship (I2E 2023)**” for our students on 17.03.2023 (Friday)

Interested students can register their names with their respective class counsellor by today before 4.30 p.m.

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## Entrepreneurship Development Cell

*Organizes*

# A seminar on

## Innovation to Entrepreneurship (I2E 2023)

### Resource Person

**Dr. Balaji Devarajan,**  
Head- Center for IPR, KPR Institute of  
Engineering and Technology, Coimbatore

### Venue

**Dennis Ritchie  
Seminar hall**



**17.03.2023**



**10 am TO 12pm**

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## Event Report

- 1 Club / Cell : Entrepreneurship Development Cell & Institution Innovation Council (IIC) in Association with Swavalambi Bharat Abhiyan (SBA)
- 2 Event : Awareness Program
- 3 Title/Topic/Theme : Innovation to Entrepreneurship (I2E 2023)
- 4 Organized By/Staff Co-Ordinator : Dr.R.Viswanathan, EDC Coordinator
- 5 Resource Person : Dr. Balaji Devarajan, Head- Centre for IPR, KPR institute of Engineering and Technology, Coimbatore
- 6 Date &Time : 17-03-2023&10.30AM
- 7 Venue/ Online Link : Dennis Ritchie Seminar Hall
- 8 Participant Year &Department : UG and PG willing students
- 9 Participants Count : 116
- 10 Outcome : To spread awareness among students about start-ups and entrepreneurship. Also in order to increase the number of entrepreneurs.



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11 Feedback

: Students are interacted with resource person and got clarified about various scheme and support offered by Government.



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## ABOUT THE PROGRAM

Entrepreneurship Development Cell of AVS Engineering College in collaboration with Swavalambi Bharat Abhiyan (SBA) has organized a program on “Innovation to Entrepreneurship (I2E 2023)” on 17.3.23 in Dennis Ritchie seminar hall at 10.30AM. EDC of AVSEC conducts several training programs and seminars in order to increase the number of entrepreneurs

## PHOTOS



Seminar on “Innovation to Entrepreneurship (I2E 2023)” -17.03.2023

EVENT COORDINATOR

PRINCIPAL





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Military Road, Ammapet, Salem - 636 003.

Date :14.04.2023

## Circular

This is to inform that our college Entrepreneurship Development Cell has planned to organize a Seminar on “**Exploring Opportunities in Academia and Industry**” for our students on 19.04.2023 (Wednesday), Timing - 11.00 AM.

Interested students can register their names with their respective class counsellor by today before 4.30 p.m.

  
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**Entrepreneurship Development Cell**

*Organizes*

# A seminar on Exploring Opportunities in Academia and Industry

## Resource Person

**Ms. Rutuja Kelkar,**  
Software Engineer (data)  
Great Southern Bank (GSB), Australia ,  
Tata Consultancy Services , Bangalore

## Venue

**Dennis Ritchie  
Seminar hall**



**19.04.2023**



**10 am TO 12pm**

[www.avseenggcollege.ac.in](http://www.avseenggcollege.ac.in)

**Event Report**





Military Road, Ammapet, Salem - 636 003.

- 1 Club/Cell : Entrepreneurship Development Cell
- 2 Event : Entrepreneurship awareness program
- 3 Title : Exploring Opportunities in Academia and Industry
- 4 Staff Co-Ordinator : Mr.VIJAYAKUMAR T
- 5 Guest : Ms.RutujaKelkar, Software Engineer (data) Great Southern Bank (GSB), Australia , Tata Consultancy Services , Bangalore
- 6 Date &Time : 19.04.2023& 10.00 am
- 7 Venue : Dennis Ritchie Seminar Hall
- 8 Participant Year &Department : II, III & IV Year UG students
- 9 Participants Count : 142 Students
- 10 Objective : Students should learn How to Identify a problem that your product or service can solve, how to conduct market research, how to Build a network, and how to focus on marketing and branding
- 11 Outcome : Provided guidance, practical insights, and support in navigating the challenges of starting and growing a business to students



## ABOUT THE PROGRAM

The AVS Engineering College's Entrepreneurship Development Cell (EDC) hosted a seminar for its II, III, and IV EDC students on the subject of **“Engineering Entrepreneurial Mindset and Resilience”**.

## PHOTOS



Seminar on “Exploring Opportunities in Academia and Industry”-19.04.2023

**EVENT COORDINATOR**

**PRINCIPAL**



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Military Road, Ammapet, Salem - 636 003.

Date:19.04.2023

## Circular

This is to inform that our college Entrepreneurship Development Cell has planned to organize a Seminar on “**Engineering Entrepreneurial Mind-set and Resilience**” for our students on 26.04.2023 (Wednesday).

Interested students can register their names with their respective class counsellor by today before 4.30 p.m.

  
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Entrepreneurship Development Cell

*Organizes*

## A seminar on



### Engineering Entrepreneurial Mindset and Resilience

#### Resource Person

**Dr. V.P. Ajay**  
Founder ,CTO,  
MARVEL ELECTRONICS,  
Coimbatore

#### Venue

**Dennis Ritchie  
Seminar hall**



**26.04.2023**



**10 am TO 12pm**

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## **Event Report**

- 1 Club/Cell : Entrepreneurship Development Cell
- 2 Event : Entrepreneurship awareness program
- 3 Title : Engineering Entrepreneurial Mindset and Resilience
- 4 Staff Co-Ordinator : Mr.Mohanraj S
- 5 Guest : Dr.V.P Ajay  
Founder ,CTO, MARVEL ELECTRONICS,  
Coimbatore
- 6 Date &Time : 26.04.2023& 10.00 am
- 7 Venue : Dennis Ritchie Seminar Hall
- 8 Targeted Participants : III & IV Year UG students
- 9 No. of Participants : 137 Students
- 10 Objective : The objective is to equip individuals in the engineering field with the skills, attitudes, and behaviours necessary to navigate the dynamic and challenging landscape of innovation and business. To translate technical knowledge into real-world solutions and that an entrepreneurial mindset enhances their ability to do so effectively.





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11 Outcome

- : Innovative Thinking, Risk-Taking Readiness, Customer-Centric Approach, Adaptability, Collaborative Skills, Learning from Failure, Stress Management, Adaptive Problem-Solving, Long-Term Vision, Continuous Learning

## ABOUT THE PROGRAM

The AVS Engineering College's Entrepreneurship Development Cell (EDC) hosted a seminar for its II, III, and IV EDC students on the subject of “**Engineering Entrepreneurial Mind-set and Resilience**”.

## PHOTOS



Seminar on “Engineering Entrepreneurial Mind-set and Resilience” on 26.04.2022

EVENT COORDINATOR

PRINCIPAL